

## Femme Funk: A Female Musician Showcase for UVA and Charlottesville

### The Outcome

Femme Funk was a huge success. The months preceding the event consisted of organizing the performers, the sponsors, the venue, and of course the logistics of the event itself. We ended up with multiple sponsors including WTJU, WXTJ, 92.3 Rock Hits (which ran commercial promotions the week before the event), EpicCville (which donated an entire light show for the event), SheVille, SHE, and of course the Miller Arts Scholars program which made this event possible with this mini grant.

The lineup consisted of Soju Blue, Kate Bollinger, Susan Munson w/ Frank Bechter, Harli & the House of Juniper, and Gina Sobel w/ Choose Your Own Adventure in that order. Doors opened at 7 with a \$10 suggested donation and music started at 8. The place was packed before the music even started and the crowd didn't disperse until after the last act was done at midnight. We raised over \$1,440 during the event, all of which went to SHE (the Shelter for Help in Emergency).

I was there early, around 4 o'clock, to help Chris Gallagher with the light show, and then at 5 for when the musicians began loading in and sound checking to answer questions and provide support. I am grateful for all of the sponsors and their support, especially SheVille who helped enormously with design, advertising, and other aspects of organization. This was, although a mouthful, an absolute pleasure to be a part of and a joy to execute with such success. I could not have done it alone, and I have learned so much more about myself as an artist, an event organizer, and as a member of this community.



Links:

- <https://www.facebook.com/events/1692863854099685/>
- <https://medium.com/@shevillenetwork/women-of-charlottesville-susan-munson-f87fbaa4adb0>
- <https://medium.com/@shevillenetwork/women-of-charlottesville-gina-sobel-choose-your-own-adventure-427cced6de91>
- <https://medium.com/@shevillenetwork/women-of-charlottesville-soju-blue-e583b228841e>